House of Representatives



General Assembly

File No. 323

February Session, 2008

Substitute House Bill No. 5814

House of Representatives, March 31, 2008

The Committee on Energy and Technology reported through REP. FONTANA, S. of the 87th Dist., Chairperson of the Committee on the part of the House, that the substitute bill ought to pass.

AN ACT CONCERNING COMMUNITY ACCESS TELEVISION.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (Effective from passage) (a) Any third-party 2 nonprofit community access provider serving six municipalities, one of 3 which has a population of more than one hundred thirty thousand, shall, upon request from any town organization, authority, body or 4 5 official within its service territory, provide written consent, pursuant 6 to its service provider agreements, for said town organization, 7 authority, body or official to (1) operate education and government 8 public access channels in that town, and (2) engage freely and directly 9 the community antenna television company providing services in that 10 town to use their headend equipment for dissemination of town-11 specific public access programming on such channels. Said third-party 12 nonprofit community access provider must grant such written consent 13 to said requesting town organization, authority, body or official within 14 three business days. Written consent not provided within three

15 business days shall be deemed granted.

(b) If a third-party nonprofit provider fails to provide written consent within three days, pursuant to subsection (a) of this section, the Department of Public Utility and Control shall, upon a request from a town organization, authority, body or official within the service territory of that third-party nonprofit community access provider serving six municipalities, one of which has a population of more than one hundred thirty thousand, (1) terminate, revoke or rescind such third party nonprofit provider's service agreement to provide public access programming within one hundred eighty days, and (2) reopen the application process to secure a community access provider for each of the towns within the affected service territory.

- Sec. 2. (NEW) (Effective from passage) (a) A community antenna television company that provides services within a service territory of a third-party nonprofit community access provider that serves six municipalities, one of which has a population of more than one hundred thirty thousand, shall direct the sum of one hundred thousand dollars per year from the funds collected from subscribers in said service territory that it provides to the existing third-party nonprofit community access provider serving six municipalities, one of which has a population of more than one hundred thirty thousand, directly to the service territory's cable access advisory council for developing town-specific education and government public access programming.
- (b) A cable access advisory council that receives funds pursuant to subsection (a) of this section shall distribute said funds in their entirety to a town organization, authority, body or official in the service territory of a third-party nonprofit community access provider serving six municipalities, one of which has a population of more than one hundred thirty thousand, to support the development of production and programming capabilities for town-specific education and government public access programming, pursuant to grant procedures and processes established by said council.

(c) Any cable access advisory council that receives funds pursuant to subsection (a) of this section shall report annually to the Department of Public Utility Control all completed or planned disbursements of funds and certify that said funds were spent in their entirety and used for the public good in the creation of town-specific education and government public access programming for at least one of the towns in its service territory.

- Sec. 3. (NEW) (Effective from passage) (a) Local cable access advisory councils shall mediate customer inquiries or complaints regarding public access television within their service areas. Inquiries or complaints may involve public access service, public access funding allocation, access to production studios, quality of programming, availability of town-specific programming and other public access television issues.
- (b) If any party is unsatisfied with such council's proposed resolution of such inquiry or complaint, such party may bring the party's issue to the Department of Public Utility Control. The department shall adopt regulations in accordance with chapter 54 of the general statutes to set forth the manner in which the department shall handle such issues.
- 68 (c) Not later than January 1, 2009, each community access provider 69 shall notify residents in its service area regarding contact information 70 for the local cable access advisory council.
- Sec. 4. Subsection (c) of section 16-333 of the general statutes is repealed and the following is substituted in lieu thereof (*Effective from passage*):
 - (c) The Department of Public Utility Control shall adopt regulations in accordance with chapter 54 requiring each community antenna television company to [maintain] provide to all of its subscribers at least [one] the number of specially designated, noncommercial community access [channel] channels that it provided or made available to [the public] all of its subscribers in a given area as of

80 January 1, 2008, and establishing minimum standards for the

- 81 equipment supplied by such company for the community access
- 82 programming and requirements concerning the availability and
- 83 operation of such channel.

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- Sec. 5. Section 16-331d of the general statutes is repealed and the following is substituted in lieu thereof (*Effective from passage*):
 - (a) The chief elected official from the town in which a vacant seat exists on a community antenna television advisory council shall appoint a member to fill such vacancy if any other appointing authority fails to make an appointment within six months of the time in which a vacancy occurs.
- (b) [No] <u>Any</u> member of a community antenna television advisory council [appointed by the chief elected official of a municipality, the board of education or the public libraries shall] <u>may</u> be an employee of a community [antenna television company] <u>access provider</u>. For the purposes of this subsection, an employee includes any person working full or part time or performing any subcontracting or consulting services for the [company] <u>provider</u>.
- 98 Sec. 6. Section 16-331t of the 2008 supplement to the general statutes 99 is repealed and the following is substituted in lieu thereof (*Effective* 100 *from passage*):
- 101 (a) A company issued a certificate of cable franchise authority shall, 102 twice a year, convene a meeting with the advisory council established 103 pursuant to its previous certificate of public convenience and necessity 104 issued pursuant to section 16-331 of the 2008 supplement to the general 105 statutes. Members shall be appointed in accordance with section 16-106 331d. [No] A member of the advisory council [shall] may be an 107 employee of a [company providing community antenna television 108 service or video service] community access provider. For the purposes 109 of this subsection, an employee includes any person working full or 110 part time or performing any subcontracting or consulting services for a 111 company providing community antenna television service or video

112 service.

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- 113 (b) A company issued a cable franchise authority certificate shall 114 provide funding to the advisory council in the amount of two 115 thousand dollars per year.
 - (c) Members of the advisory council shall serve without compensation. For the purposes of this section, compensation shall include the receipt of any free or discounted community antenna television service or video service.
- (d) The Department of Public Utility Control shall designate the advisory council as an intervenor in any contested case proceeding before the department involving the company it advises. Such company shall provide to the chairperson of the advisory council a copy of any report, notice or other document it files with the department in any applicable proceeding.
- (e) Any company issued a certificate of cable franchise authority shall, every six months, provide on bills, bill inserts or letters to subscribers, a notice indicating the name and address of the chairperson of the advisory council and describing the responsibilities of such advisory council. The advisory council shall have an opportunity to review such notice prior to its distribution.
- Sec. 7. Section 16-331h of the 2008 supplement to the general statutes is repealed and the following is substituted in lieu thereof (*Effective October 1*, 2008):
 - (a) Not later than one hundred twenty days after the certified competitive video service provider begins offering service in a designated area pursuant to its certificate of video franchise authority, such provider shall provide capacity over its video service to allow community access programming, in its basic service package, in accordance with the following: (1) The certified competitive video service provider shall provide capacity equal to the number of community access channels currently offered by the incumbent

community antenna television company in the given area; (2) the certified competitive video service provider shall provide funds for community access operations, as provided in subsection (k) of section 16-331a of the 2008 supplement to the general statutes; (3) the certified competitive video service provider shall provide the transmission of community access programming [with connectivity up to the first two hundred feet] from the competitive video service provider's activated wireline video programming distribution facility located in the provider's designated service area and shall not provide additional requirements for the creation of any content; and (4) the community access programming shall be submitted to the certified competitive video service provider in a manner or form that is compatible with the technology or protocol utilized by said competitive video service provider to deliver video services over its particular network, and is capable of being accepted and transmitted by the provider. [, without requirement for additional alteration or change in the content by the provider.]

- (b) A certified competitive video service provider and a community antenna television company or nonprofit organization providing community access operations shall engage in good faith negotiation regarding interconnection of community access operations where such interconnection is technically feasible or necessary. Interconnection may be accomplished by direct cable, microwave link, satellite or other reasonable method of connection. At the request of a competitive video service provider, community antenna television company or provider of community access operations, the Department of Public Utility Control may facilitate the negotiation for such interconnection.
- (c) Not later than one hundred twenty days after the certified competitive video service provider begins offering service in a designated area pursuant to its certificate of video franchise authority, such provider shall provide transmission of the Connecticut Television Network to all its subscribers, including real-time transmission as technically feasible, under the same conditions as set forth in subdivisions (3) and (4) of subsection (a) of this section.

(d) [The] On or before April 1, 2009, the Department of Public Utility Control shall initiate a contested case proceeding to evaluate the video and audio quality, and length of time necessary to access and view public access programming and content that certified competitive video service providers and holders of a certificate of cable franchise authority provide to their subscribers. The department shall report its findings to the joint standing committee of the General Assembly having cognizance of matters relating to energy on or before January 1, 2010.

Sec. 8. (NEW) (Effective from passage) Notwithstanding any order of the Department of Public Utility Control, no community antenna television company or its affiliate shall qualify, be certified, or provide service as a competitive video service provider in any area or municipality where it or an affiliate was providing service as a community antenna television company pursuant to section 16-331 of the 2008 supplement to the general statutes, on or before October 1, 2007, unless it (1) on or before January 1, 2009, files with the Department of Public Utility Control a statement of intention to provide video service in an area in which it did not provide video service as a community antenna television company, pursuant to section 16-331 of the 2008 supplement to the general statutes, on or before October 1, 2007, and (2) on or before January 1, 2010, initiates construction or acquires access to wireline assets necessary to create the infrastructure to provide video service in an area in which it did not provide video service as a community antenna television company, pursuant to section 16-331 of the 2008 supplement to the general statutes, on or before October 1, 2007.

Sec. 9. (NEW) (Effective from passage) Any community antenna television company or nonprofit organization providing community access operations that supplied original programming from locally run operations and provided funding to town-specific programming shall continue to fund town-specific programming in such proportions to funding for original programming from locally run operations as of January 1, 2008.

Sec. 10. Section 16-331s of the 2008 supplement to the general statutes is repealed and the following is substituted in lieu thereof (*Effective from passage*):

- (a) A company issued a certificate of cable franchise authority shall be subject to the community access programming and operations provisions set forth in subsections (b) to [(i), inclusive, and subsections (k)] (l), inclusive, and (n) of section 16-331a of the 2008 supplement to the general statutes, and any regulations pursuant thereto, and subsection (c) of section 16-333, as amended by this act, and any regulations pursuant thereto.
- 221 (b) A company issued a cable franchise authority certificate shall 222 provide transmission of the Connecticut Television Network to all its 223 subscribers, including real-time transmission as technically feasible.

This act sha	all take effect as follows	and shall amend the following		
sections:				
Section 1	from passage	New section		
Sec. 2	from passage	New section		
Sec. 3	from passage	New section		
Sec. 4	from passage	16-333(c)		
Sec. 5	from passage	16-331d		
Sec. 6	from passage	16-331t		
Sec. 7	October 1, 2008	16-331h		
Sec. 8	from passage	New section		
Sec. 9	from passage	New section		
Sec. 10	from passage	16-331s		

ET Joint Favorable Subst.

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The following fiscal impact statement and bill analysis are prepared for the benefit of members of the General Assembly, solely for the purpose of information, summarization, and explanation, and do not represent the intent of the General Assembly or either chamber thereof for any purpose:

OFA Fiscal Note

State Impact: None

Municipal Impact:

Municipalities	Effect	FY 09 \$	FY 10 \$
Bridgeport	See Below	See Below	See Below

Explanation

This bill requires a cable TV company that provides services to an area that contains six municipalities in its service area and has a population of more than 130,000 residents to provide funds directly to the towns in the area rather than a non-profit organization to develop town-specific education and government public access programming. Currently, the only area that contains these provisions is the greater Bridgeport area. This bill will allow \$100,000 annually, from funds collected from the subscribers in the greater Bridgeport area, to be paid directly to the town for the purpose of developing community access television.

The Out Years

The annualized ongoing fiscal impact identified above would continue into the future subject to inflation.

OLR Bill Analysis sHB 5814

AN ACT CONCERNING COMMUNITY ACCESS TELEVISION.

SUMMARY:

This bill amends several provisions of PA 07-253, which partially deregulated the cable TV industry, primarily regarding community access television. Community access television includes public, educational, and governmental programming. Among other things, the bill imposes additional obligations on companies that have recently entered the video services market and on certain cable TV companies.

The bill imposes several responsibilities on the cable TV company that serves the Bridgeport area and the nonprofit organization that administers community access programming there with regard to such programming. The bill requires the cable TV company serving this area to provide funding to the towns in the area for town-specific educational and governmental access programming. But it appears that this provision has no legal effect (see COMMENT).

Under current law, the Department of Public Utility Control (DPUC) must adopt regulations requiring cable TV companies to maintain at least one specially designated, noncommercial community access channel. The bill requires DPUC to amend the regulations to require the cable TV companies to provide all of their subscribers the number of access channels that they provided or made available to their subscribers as of January 1, 2008.

The bill requires any cable TV company or nonprofit organization that provides community access operations that supplied original programming from locally run operations and provided funding to town-specific programming to continue to fund town-specific

programming. Any such cable TV company or nonprofit organization must fund the programming in proportion to the funding for the original programming from locally run operations as of January 1, 2008.

Current law prohibits cable TV company employees from serving as the members of local cable TV advisory councils who are appointed by municipal chief elected officials, school boards, and libraries. It also prohibits these employees and employees of video services providers (companies such as AT&T) from serving the new councils established when a cable TV company receives a certificate of cable franchise authority under PA 07-253. The bill eliminates these prohibitions and allows employees of community access providers to serve on these councils.

EFFECTIVE DATE: Upon passage, except for the provision on video services providers, which is effective October 1, 2008.

CHANGES TO PA 07-253

PA 07-253 requires companies that provide video programming but are not cable TV companies to be certified by DPUC. It subjects these "providers" to some of the requirements that apply to cable TV companies, including several regarding community access. But the providers are not required to provide community access studios, as cable TV companies are. Nor are providers subject to other requirements that apply to cable companies, including obtaining a franchise for a specified number of years and being subject to rate regulation.

Expansion of Providers' Responsibilities

The bill expands the providers' community access programming responsibilities. It requires providers to transmit community access programming anywhere in their service areas, rather than just within 200 feet of the provider's wire line network. The bill also eliminates a provision requiring that community access programming be submitted to the provider in way that allows it to use its network to transmit the

programming without having to alter or change its content. (One provider, AT&T, uses a technology that is different from traditional cable, requiring a reconfiguration of the programming.)

Cable TV Companies

PA 07-253 also allows a cable TV company to apply for the same treatment as the providers if it serves areas outside of its existing franchise territory. (One franchise holder, which has two affiliates in the state, applied for a statewide certificate as a provider under this provision. DPUC issued an order granting the certificate for all of the state, except the applicant's franchise area. In effect, this company is subject to regulation as a provider, even in the areas where its affiliates had previously operated as cable TV companies.)

The bill requires cable TV companies to expand their service areas in order to qualify for the same treatment as providers. The bill specifies that, notwithstanding any DPUC order, no cable TV company or its affiliate may qualify, be certified, or provide service as a provider in any area or municipality where it or its affiliate was providing service as a cable TV company on or before October 1, 2007, unless it (1) files a statement of intention with DPUC by January 1, 2009 to provide video service in an area in which it did not provide service as a cable TV company on or before October 1, 2007 under prior law and (2) by January 1, 2010, begins construction or acquires access to wire line assets needed to create the infrastructure to provide video service in an area where it did not provide video service as a cable TV company on or before October 1, 2007.

DPUC Proceeding

PA 07-253 required DPUC to conduct a contested case on various public access issues as they apply to providers and cable TV companies. The bill requires that DPUC begin this proceeding by April 1, 2009. By law, DPUC must report its findings to the Energy and Technology Committee by January 1, 2010.

BRIDGEPORT AREA FRANCHISE

By law, a nonprofit organization can petition DPUC to assume responsibility for administering community access programming in a franchise area when a cable TV company seeks to renew its franchise. The bill requires a specific nonprofit to consent, under its service provider agreement, to allow a town organization, authority, body, or official in its service area to (1) operate educational and governmental public access channels in the town and (2) engage freely and directly with the cable TV company serving the town to use the company's head-end (transmitting) equipment to disseminate town-specific programming on these channels. The nonprofit must provide this consent in writing within three business days of a written request from the town organization, authority, body, or official. If it does not, DPUC must, upon request of any of these entities or officials, (1) terminate, revoke, or rescind the agreement within 180 days and (2) reopen the application process to secure an access provider for each of the towns in the service territory.

These provisions apply to the nonprofit serving a franchise that meets specified criteria (one with six municipalities, one of which has more than 130,000 residents, i.e., the Bridgeport area franchise)

COMPLAINTS REGARDING PUBLIC ACCESS

The bill requires local cable access advisory boards to mediate customer inquiries or complaints regarding public access television within their service areas. The inquiries or complaints may involve public access service or funding allocations, access to production studios, quality of programming, the availability of town-specific programming, and other public access television issues.

If a party is unsatisfied with the board's proposed resolution of the inquiry or complaint, the party may bring his or her issue to the DPUC. DPUC must adopt regulations establishing how it will handle such issues.

By January 1, 2009, each community access provider must notify residents in its service area regarding contact information for the local

cable access advisory board.

PA 07-253 allows cable TV companies to obtain a "certificate of cable franchise authority" once a provider enters its franchise territory. The cable TV company then becomes subject to a form of regulation that is similar to the one that applies to providers. The bill requires the local advisory council of such cable TV companies to review all community access programming that has been the subject of a complaint.

COMMENT

Apparently Ineffective Provisions for Funding Town-Specific Programming

The bill requires the "community antenna television company" (the statutory term for a cable TV company) that serves a specific franchise area to provide funding to the access advisory council in the area. The council must distribute the money for town-specific educational and governmental access programming. The council must also file an annual report with DPUC on the use of the funds. The franchise area is one with six towns, one of which has a population of more than 130,000. The Bridgeport area is the only one that meets the latter criterion. However, this area is served by a company that holds a "certificate of video franchise authority" and thus, under CGS § 16-1, is not a "community antenna television company."

COMMITTEE ACTION

Energy and Technology Committee

Joint Favorable Substitute Yea 22 Nay 0 (03/11/2008)